



Borçelik
**Corporate
Social
Responsibility
Report**
2023



About the Report

As Borçelik, Türkiye's highest quality galvanized steel producer with the largest production capacity, we aim to be sustainable in every field we operate in as well as in our area of expertise. We carry out social responsibility activities that add value to people, society, and our country in our sustainability journey that we progress with the approach of "Inspiring the Future by Inspiring the World" in the focus areas of Climate, People, and Innovation (i³). We add value to today and tomorrow with our social responsibility projects that we develop in line with the Global Sustainable Development Goals (SDGs).



Our Projects

Gender Equality

- No Job Too Tough For Women
- This is an Equality Job
- Support for the BUIKAD Punctuation Project

Education

- Borçelik Technical Academy
- Vocational High School Student Development Program
- Education Fund
- Climate Champions

Environment

- For Nature, We Endeavour
- Biodiversity-Investigation of Endemic Species in Gemlik Bay and Its Surroundings Project
- Gemlik Bay Coastal and Bottom Cleaning
- Plastic Cap Collection Project

Social Benefit

- Sinemasal Akademi Borusan Defne Campus





Gender Equality



No Job Too Tough For Women

The Story of the Project & Achievement

As Borçelik, we are working both within Borusan Group and within our organization to make gender equality an integral part of the company culture and to realize this approach in a concretely.

In this regard, we enable the training of women with increased access to the labor market and strengthened status with the " No Job Too Tough For Women " project, which we launched in 2018 in cooperation with Borçelik Technical Academy.

With the project, which aims to support the development of gender equality through comprehensive vocational training, we aim to contribute to the economic and social development of our country, to set an example for other sectors with low female employment, especially the steel sector, and to lead other sectors in this field. Since 2018, 37 women have started to work with the " No Job Too Tough For Women ", which is designed as a sustainable project. Women who obtained Vocational Qualifications Authority Bridge Crane Operator Certificate and Working at Height Certificate gained the opportunity to be employed in the sector.

In the "Corporate Social Responsibility Survey" organized by Capital Magazine for the 18th time in 2023, which identifies the companies, projects, and business people that stand out in the field of corporate social responsibility in Türkiye, our "No Job Too Tough For Women" project ranked among the top 3 most successful projects.

At the 2023 Borusan Inspiration for the Future Awards, our No Job Too Tough For Women project won first place in the "People - Diversity and Inclusion Category".



This is an Equality Job

The Story of the Project & Achievement

In order to contribute to gender equality, to enable women living in our region who do not have a profession to acquire a profession, and to bring them into employment, we implemented the "This is an Equality Job" project together with Bursa Business Women and Executives Association (BUIKAD) and Nilüfer Organized Industrial Zone (NOSAB). In the project, we aimed both to increase the female workforce in production-oriented fields and to train qualified female talents needed by factories in the Bursa region in professions that are defined as "men's work" as a result of gender stereotypes.

The project, which supports women's participation in the workforce in production-oriented fields for social development and trains qualified female personnel for professions based on male labor, contributes to our gender equality goals and highlights the social responsibility mission of Borçelik Technical Academy (BTA).

Within the scope of the project, the first two phases of which were carried out in 2023, 10 bridge crane and 13 steel welding operator female trainees, whose training we completed, became ready for employment in the Bursa industry. We continue the third phase of the project, which aims to employ 100 women on the 100th anniversary of the Republic, with the selection of forklift operator trainees. We will continue to provide the trained and qualified female workforce needed by the industry in different occupational fields.

In 2023, our "This is an Equality Job" project was deemed worthy of an award in the "Benefit Creators for Women" category at the "Common Tomorrows Award Program" organized by the Turkish Confederation of Employer Associations (TISK).



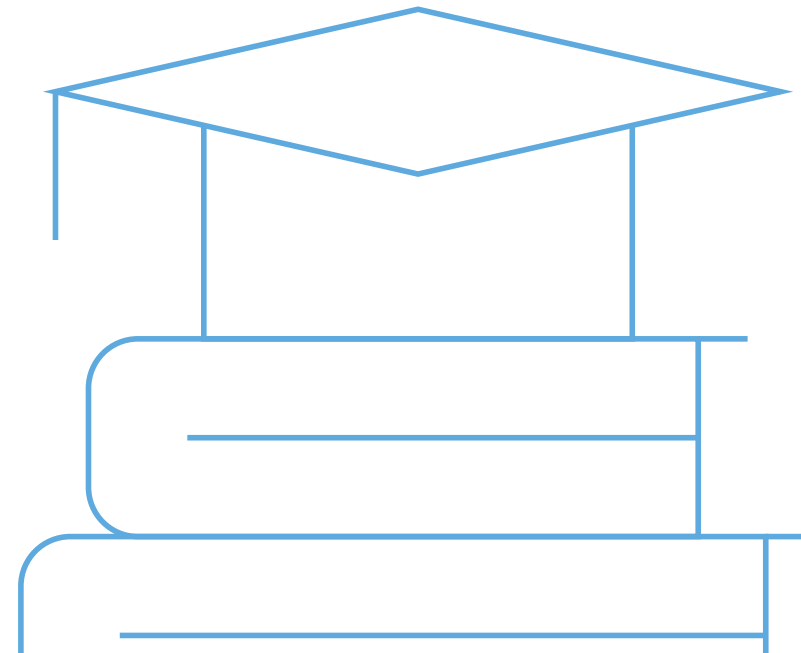


Support for the BUIKAD Punctuation Project

As Borçelik, we contribute every year to the "Punctuation Project" of the Bursa Business Women and Executives Association (BUIKAD), which offers career coaching opportunities to female students studying in the 3rd and 4th grades at universities in Bursa, with our characteristic of being an organization that embraces the issue of gender equality. With the support of our volunteer colleagues, we carry out training, interview simulations, and department introductions.



Education



Borçelik Technical Academy



4 QUALITY EDUCATION



The Story of the Project & Achievement

As Borçelik, we add value to our country in every sense, and we continue our efforts to train qualified human resources for our country with projects that touch people. We combine our efforts in this regard under the roof of Borçelik Technical Academy (BTA), which we shape according to the needs of different sectors and offer vocational qualification training to participants. BTA, which enables our human resources to be equipped with the most up-to-date competencies through in-house training, also continues its efforts to contribute to Türkiye's qualified human resources pool.

Considering vocational education as its biggest social responsibility, BTA creates resources for the development of vocational education in Türkiye in line with the principle of equality. BTA organizes coaching and internship programs and contributes to the training of vocational high school teachers to enrich academic, vocational, and technical education and to support students' success in the business world. Due to various reasons such as geographical distances, inadequate class sizes, and the time lost by trainers and students in traffic due to transportation, BTA is moving its training processes to digital with the "Digital Training Center". In this regard, BTA has made more than 20 training programs ready for asynchronous online training and now offers its digital training platform to all stakeholders in 81 provinces of Türkiye.

BTA, which is the certification body authorized by the Vocational Qualifications Authority and the Turkish Accreditation Agency (TÜRKAK) in 2020, supports young people in acquiring a profession and the development of professionals in their fields of expertise. Today, BTA conducts examinations and certifications in 4 sectors, 17 national qualifications, and 35 qualification units. With its Borçelik experience and expertise, BTA carries out examination and certification activities in the metal, machinery, transportation, logistics and communication, chemical, petroleum, rubber, and plastics sectors and business lines according to the national qualifications within the scope of the authorization. On the other hand, it advises its business partners on the correct determination of their professional qualification needs, conducts the exams of the candidates who need to obtain a certificate, and issues their professional qualification certificates.

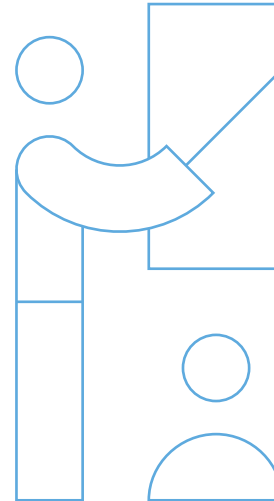


Vocational High School Student Development Program

The Story of the Project & Achievement

We aim to support students' academic, vocational, and technical education and success in the business world with the "Borçelik Vocational High School Student Development Program" that we carry out within Borçelik Technical Academy.

With the program, which is carried out entirely voluntarily in order to contribute to the people and economy of the country, we offer a solution to problems such as the decrease in interest in vocational high schools over the years, the difficulties in training the qualified workforce, and the difficulty in accessing the qualified workforce. Students participating in the "Borçelik Vocational High School Student Development Program" are matched with coaches and students continue their personal and technical training with their coaches for 2 years. In 2023, 34 students graduated from the program.





Education Fund

The Story of the Project & Achievement

We consider equal access to education for all as a fundamental human right and aim to facilitate access to education for those who are disadvantaged due to socioeconomic factors. As an organization that acts with the awareness that education is the most significant element that will carry society forward, we produce projects that will add value to people. Since 1998, we have been transferring the donations of our employees to successful university students who do not have sufficient financial means through the "Borçelik Employees Contribution to Education Fund" on the path we set out with the motto "Contribution to education, support for dreams". In 2023, 15 students were provided with scholarships thanks to the fund, which was renamed "Education Fund" in 2023 and provided students with non-refundable scholarships.



Climate Champions

The Story of the Project & Achievement

We believe that sustainability is a "relay race" that will last for generations. In line with this idea, in 2022, Borçelik assumed the process leadership of the "Climate Champions" project organized by Borusan in cooperation with the Yuvam Dünya Association. Within the scope of the project, we designed and implemented workshops on different topics for high school students with the Climate Champion working group consisting of academics, teachers, and artists. In 2022, 82 children between the ages of 14-16 participated in the project, which we organized intending to raise awareness among children about the climate crisis and raise awareness of sustainability. A 42-hour program was created for the project, covering climate crisis, ecology, reflections of ecology, food systems, movement, eurythmy, and circular architecture. The young people who become Climate Champions after the training stay in contact with the Yuvam Dünya Association in the following processes of the project, take part in other groups of the project, and expand the benefit by providing training to their peers.

In 2023, 14 students from our Vocational High School Student Development Program participated in the project. The students, who became "Climate Champions" by completing a 3-week training on climate change and sustainability, also went through a 1.5-day intensive training and became instructors. They shared the information they learned with approximately 300 students at Gemlik Borusan Primary School and supported the spread of awareness on climate change.





Environment





For Nature, We Endeavour

The Story of the Project & Achievement

As a part of Borusan, which sees sustainability as a stakeholder-based organization and works to produce "benefit" for all life by incorporating nature into business processes, we are inspired by the world and inspire the future. We develop projects to make our country's natural resources sustainable.

In 2010, we laid the foundation of our project by sponsoring the afforestation project in Şahinyurdu Village, Gemlik District, carried out by the Bursa Regional Directorate of Forestry, with the planting and maintenance of 500,000 saplings. Inspired by this work carried out with the slogan "One Coil One Sapling" and in line with our responsibility towards the future of the world, we decided to develop an environmental project specific to Borçelik. We started to grow stone pine saplings in an area of 2000 m² at the Borçelik Gemlik Production Facility.

Within the scope of our project, which we carry out with the responsibility of being a company that focuses on developing environmentally friendly green solutions for the sustainable use of resources, we have reforested 2 percent of the total green area burned in Türkiye since 2010 and planted 680 thousand saplings. In 2021, we expanded the scope of our project and started to grow laurel saplings as well as stone pine and we continue to carry out our project under the name "For Nature, We Endeavour".



Biodiversity-Investigation of Endemic Species in Gemlik Bay and Its Surroundings Project

The Story of the Project & Achievement

With the climate crisis, which affects all geographies and economies around the world, we are now observing more and more the destruction of biodiversity, weather events and their destructive effects, rising sea levels, global migration crises or epidemics. All these impacts we are witnessing show that climate change and biodiversity risks are inseparable. By taking action in this regard, we, as Borçelik, aim to develop projects for biodiversity.

Before starting the projects, we first prepared a "Biodiversity" inventory study for the Borçelik environment together with ÇEDFEM, an independent organization. As a result of observations and literature studies, recommendations were made by the organization to protect biodiversity. In light of this report and recommendations, we have implemented the "Investigation of Endemic Species in Gemlik Bay and Its Surroundings Project" with the Bursa Uludağ University Department of Biology. We started to grow a few endemic species by multiplying them in the Borçelik greenhouse. We also aim to prepare a book containing visuals and information on endemic plant species in the Gemlik region and distribute it to our stakeholders in the region in order to raise awareness of the institutions and the public in the region.



Gemlik Bay Coastal and Bottom Cleaning



We take care of our nature for a more livable future. We came together with Borusan Ocean Volunteers for coastal and bottom cleaning in Gemlik. We received training from Prof. Dr. Mustafa Sarı about water-shore cleaning and mucilage problems. While organizing a large-scale event with the participation of Borusan Primary School students, we aimed to once again emphasize the importance we attach to the cleanliness of coasts and waters and to raise awareness in this area.



Plastic Cap Collection Project

The Story of the Project & Achievement

We combine our belief and commitment to the equal distribution of opportunities to all with our goal of ensuring environmental sustainability, and we are among the participants of the plastic cap campaign successfully carried out by the Spinal Cord Paralytics Association of Türkiye. As Borçelik, we are happy to present our 26th wheelchair in line with the demands of our disabled citizens in need in 81 provinces of Türkiye.





Social Benefit



Sinemasal Akademi Borusan Defne Campus

The Story of the Project & Achievement

As Borçelik, we aimed to support the participation of children and young people in Hatay Defne in life, to contribute to their education and development, and to protect their psychological state with our Sinemasal Akademi Borusan Defne Campus Ocean Volunteers Project. As of April 2023, 5 thousand people have used the campus regularly. A total of 35 thousand people participated in the activities we held on campus.

We visited the villages of children and young people from Hatay who could not reach the campus. We also organized events in 55 off-campus locations and reached a total of 65 thousand people with these events. We have touched and inspired the lives of more than 500 children by organizing more than 50 events and workshops with more than 70 Ocean Volunteers of Borusan at our Defne campus.

We believed in the healing power of books by saying "Life is beautiful when it is shared". We named the container, which we painted and decorated with our dreams and creativity with the children of our Borçelik employees, and filled it with books, as the "Borusan Ocean Volunteers Library" and presented it to our friends at the Sinemasal Akademi Borusan Defne Campus.



4 QUALITY EDUCATION



 **BORÇELİK**

